

# **GEOPHYSICAL ASPECTS OF SMART CITIES**

3–5 December 2024 • Hanyang University, Seoul, South Korea

5106.37166

## **WORKSHOP DESCRIPTION**

In recent decades, Asia has experienced unprecedented urbanization, with millions migrating to cities in search of better opportunities. This rapid growth presents both opportunities and challenges, as cities grapple with issues such as congestion, pollution, and resource scarcity. To address these challenges and ensure sustainable growth, governments, businesses, and communities are turning to the concept of smart cities.

A smart city leverages technology and data to improve efficiency, sustainability, and quality of life for its residents. By integrating innovative solutions across sectors such as transportation, energy, healthcare, and governance, smart cities aim to create more connected, resilient, and inclusive urban environments. Interdisciplinary research and development among geophysics, civil engineering, and digital informatics plays a critical role in supporting smart city initiatives by providing essential knowledge about the subsurface environment, infrastructure development, disaster resilience, and innovation, in order to build more resilient, sustainable, and livable urban environments for present and future generations.

<b>SPONSORSHIP PACKAGE</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Ice Breaker</b>	<b>Attendee Gifts</b>	<b>Lunch (Per-Day) (10 seats)</b>	<b>Table Top Exhibition</b>	<b>Student Registration (3 Students)</b>	<b>Coffee Break (Per-Day)</b>	<b>Session Sponsor</b>
<b>Complimentary In-Person Registration</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>				<b>1</b>			
<b>SPONSOR BENEFITS</b>											
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Table Top Exhibition at Foyer Area								•			
<b>Sponsorship Amount</b>	<b>\$8,200</b>	<b>\$6,000</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$3,700</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$2,800</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,050</b>

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## **BECOME A SPONSOR**

Sponsorship opportunities are available for this highly anticipated workshop. For more information regarding sponsorship opportunities, contact Suba Jaganathan at [sjaganathan@seg.org](mailto:sjaganathan@seg.org)  
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